



Florida SBDC at UCF - Lake County Business Fundamentals Seminars

Helping Businesses Grow & Succeed

Starting Your Own Business: From Concept to Reality

Join us for this no-cost seminar series as we guide you in the steps of starting your own business!

Attendees will learn the key steps and strategies for starting a successful business. Topics covered will include:

- Identifying a business idea and market opportunity
- Conducting market research and creating a business plan
- Securing funding and managing finances
- Building a team and establishing partnerships
- Marketing and promoting your business
- Overcoming common challenges and obstacles
- Exploring business entities - sole proprietorship, partnership, corporation, and Limited Liability Corporation
- Determining the local, state, or federal licensing requirements

March 9 | June 8 | Oct 5
10:00 am - 12:00 pm

Location

E. L. Puryear Building
243 S Lake Avenue
Groveland, FL 34736

This workshop will help take the mystery out of starting a business and give you the confidence to become a business owner. Through interactive discussions and real-world examples, participants will gain the tools and confidence to turn their entrepreneurial vision into a thriving enterprise.



Hosted by



Florida SBDC at UCF - Lake County
www.sbdcorlando.com/lakecounty
352.404.7338

To register please visit:
[https://floridasbdc.org/services/training/
live-training-calendar/](https://floridasbdc.org/services/training/live-training-calendar/)

Dates and times are subject to change

State Designated as Florida's Principal Provider of Business Assistance [288.001, Fla. Stat.]

The FSBD at UCF is a member of the Florida SBDC Network, a statewide partnership program nationally accredited by the Association of America's SBDCs and funded in part by the U.S. Small Business Administration, Department of Defense, State of Florida and other private and public partners, with the University of West Florida serving as the network's lead host institution. Florida SBDC services are extended to the public on a nondiscriminatory basis. Language assistance services are available for limited English proficient individuals. Reasonable accommodations for persons with disabilities and/or limited English proficiency will be made if requested at least two weeks in advance. To request accommodation or language assistance, please contact the FSBD at 407.420.4850.